

Press Release

SJM Hosts Fortune Leaders Forum's Macau Debut at Grand Lisboa Palace

Gathering Global Business Leaders and Elevating Macau's MICE Profile

(Macau, 9 September 2026) SJM Resorts, S.A. served as host partner and venue supporter of the Fortune Leaders Forum 2026, presented by Fortune and held at the Grand Lisboa Palace Resort Macau yesterday. As a homegrown integrated tourism and leisure enterprise with deep roots in Macau, SJM supported the Forum as part of its ongoing commitment to advancing the city's role as a platform for international business exchange, high-quality tourism and MICE development.

More than 250 senior executives, policymakers and investors gathered for the forum's Macau debut, arriving from Mainland China, Hong Kong, Singapore, Malaysia, Thailand, Vietnam, India, Australia, the United Kingdom, the United States, and Switzerland. Among them were C-suite leaders of companies on the Fortune Global 500, Fortune Southeast Asia 500 and Fortune China 500, underscoring Macau's growing stature as a regional hub connecting global business networks.

Under the theme "Leadership in the Age of Convergence and Complexity," the forum examined how some of the most pressing issues of our time are converging to reshape the global business landscape, and what this new reality demands of modern leaders.

The day began at The Grand Pavilion with opening remarks from Mr. Lee Williamson, Editorial Director of Fortune, followed by a welcome address from Ms. Daisy Ho, Managing Director of SJM, who said: "We are delighted to bring the inaugural edition of the Fortune Leaders Forum to Macau. By bringing such a distinguished gathering of global business leaders and thought leadership to our city, we are not only showcasing Macau's MICE capabilities to key decision-makers, but also advancing our '1+4' economic diversification strategy and strengthening the city's reputation, influence and soft power on the global business stage."

The programme then moved into a full day of discussions spanning the global economic outlook, physical AI and autonomous systems, digital finance, energy transition, healthcare innovation, and the future of travel. Forty speakers took the stage, including the chief executives of Trip.com Group, Walmart China and Klook, alongside senior leaders from Starbucks, McKinsey, Boston Consulting Group, the Pacific Asia Travel Association, and Syngenta Group. Mr. Gerard Walker, Chief Hospitality Officer of SJM, also joined the panel "Reimagining Destination Economies," which explored how tourism, technology, finance, and government can work together to build enduring travel destinations.

The forum continued into the evening at The Grand Hall, where a cocktail reception and gala dinner centred on live cooking stations from SJM's MICHELIN Starred restaurants. Chefs from Robuchon au Dôme, The Eight, Palace Garden, Zuicho, Don Alfonso 1890, and Mesa by José Avillez prepared signature dishes while engaging

guests with the stories behind their creation. With a celebrated MICHELIN Starred dining portfolio, SJM created a distinctive networking setting for global attendees, against the backdrop of a city recognised as a UNESCO “Creative City of Gastronomy.”

Looking forward, SJM will continue to leverage its deep local roots, international hospitality standards and integrated resort capabilities to attract and host more globally influential events in Macau. Through deepening the integration of “Tourism + MICE,” SJM aims to attract more high-value international visitors and contribute to the high-quality growth of Macau’s diversified economy, further enhancing the city’s appeal as a “World Centre of Tourism and Leisure.”

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Presented by Fortune, with SJM as host partner and venue supporter, the Fortune Leaders Forum 2026 was held at The Grand Pavilion of Grand Lisboa Palace yesterday, marking the forum’s inaugural Macau edition.



Ms. Daisy Ho, Managing Director of SJM, addresses delegates at the Fortune Leaders Forum 2026.



Delegates network at the Fortune Leaders Forum 2026 reception at The Grand Hall, featuring live culinary stations from SJM's MICHELIN Starred restaurants.