

## Press Release

### **SJM Hosts Global Tourism Economy Forum 2025 as Sub-Venue**

*Bridging North-South Dialogue and Advancing China's Tourism Development*

(Macau, 23 December 2025) SJM Resorts, S.A. (“SJM”) is proud to serve as a Partner Sponsor for the Global Tourism Economy Forum • Heilongjiang 2025 (“GTEF”), successfully hosting the event’s official sub-venue in Macau at The Grand Hall of Grand Lisboa Palace Resort Macau.

With the main forum taking place in Harbin, Heilongjiang this year under the theme “New Quality Productive Forces: Powering the Global Tourism Economy,” SJM’s Grand Lisboa Palace provided an essential venue which enabled Macau’s tourism stakeholders to remain at the heart of the conversation. Throughout the day, around 350 government officials, industry leaders, and scholars participated in the day’s agenda simultaneously with their counterparts in Harbin, engaging in real-time interactive discussions with speakers on stage in Heilongjiang, facilitating a seamless exchange of ideas on critical topics, ensuring that Macau continues to play an active and vital role in the high-level dialogue shaping China’s tourism economy.

Furthermore, Ms. Daisy Ho, Managing Director of SJM, lent her support by participating as a speaker on the “Macao Session – Macao Tourism Investment Promotion Session,” moderated by Ms. Maria Helena de Senna Fernandes, Director of Macao Government Tourism Office. She outlined the company’s vision to transform Macau from a “place to dine” into a “place to grow.” She positioned SJM’s integrated gastronomic ecosystem and world-class dining portfolio as strategic assets that enhance the city’s global credibility among travellers seeking “experiential richness.” Beyond infrastructure, Ms. Ho emphasised SJM’s commitment to cultural diplomacy and talent development, citing key initiatives that contribute to nurturing the next generation of hospitality leaders.

Ms. Daisy Ho, Managing Director of SJM, commented, “SJM has been a dedicated partner of GTEF since its inception in Macau in 2012. Having witnessed its growth over the last decade, we are honoured to remain a vital link to its home soil as the forum is hosted outside of Macau for the first time. By supporting this synchronised platform, we hope to support this national corridor for investment and knowledge transfer, delivering economic value to the national development agenda and strengthening cooperation between the Greater Bay Area and other key provinces in Mainland China.”

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As a Partner Sponsor for the GTEF, SJM hosted the event's sub-venue in Macau at The Grand Hall of Grand Lisboa Palace.



Grand Lisboa Palace provided an essential venue for the event, welcoming approximately 350 government officials, industry leaders, and scholars.



During the GTEF, attendees in Macau followed the day's agenda simultaneously with their counterparts in Harbin, Heilongjiang, engaging in real-time interactive discussions with onstage speakers within the major venue.



During the GTEF, Ms. Daisy Ho, Managing Director of SJM, was invited as a speaker for the Macao Session.