

Press release

Peng Lei won the Championship of the Guangdong-Hong Kong-Macao Greater Bay Area Wedding Gown Design Contest

(Macau, 16 December 2023) The Guangdong-Hong Kong-Macao Greater Bay Area Wedding Gown Design Contest has drawn the curtain. Peng Lei from Jiangmen won the championship with her creation “Looking for dreams in the old days”. The awards ceremony was successfully held at Grand Lisboa Palace Resort Macau (“Grand Lisboa Palace”) on 16 December.

The contest was co-organized by Macau Productivity and Technology Transfer Center (“CPTTM”) and SJM Resorts, S.A. (“SJM”). This year, the wedding gown contest embraced the theme of “Shimmering Glamour”. This is the second year that the two organizations worked together, and the contest was expanded to cover the Greater Bay Area (“GBA”).

A total of ten designers from the cities of the GBA, Hong Kong and Macau got into the final round of contest. Each contestant presented the characteristics, exquisite details, and design concept of their creations to the judging panel. After careful selection, Peng Lei from Jiangmen won the championship with her creation “Looking for dreams in the old days” while “Romanceplanet” created by Lo Ka Heng from Macau and “Romanticism” created by Poon Wing Sze from Hong Kong won first and second runner-up respectively. Excellence Awards were given to Wong Mei Wai from Hong Kong with her creation “The mermaid’s commitment” and Chan Lan from Macau with her creation “Shimmering and Sparkling”. A new Grand Lisboa Palace Award, which was added this year, was won by Lo Ka Heng from Macau. During the awards ceremony, the wedding gowns that got into the final were paraded down the catwalk, enchanting the guests and audiences with a romantic and elegant show. This remarkable event highlighted the fashionable charms of the GBA.

Through this event, the co-organizers hope to encourage designers to infuse traditional Chinese cultural features and innovative thinking into their wedding gown designs, creating western style wedding gowns that have unique styles. At the same time, the competition aims to create a platform for Macau designers to communicate and compete with designers from other Greater Bay Area cities, helping to promote fashion industry development between Guangdong, Hong Kong, and Macau. It also helps to promote the cross-sector integration of “Tourism + Cultural Creativity + Wedding”, helping Macau to become a wedding tourism destination.

The judging panel comprises of professionals from the co-organizers and from various GBA cities, including Managing Director of SJM, Daisy Ho; renowned Macau designer and CPTTM senior fashion consultant, Robert Lai; special guest from SJM and famous Hong Kong star model, Kathy Chow; Guangdong Fashion Designers Association Secretary General, Zuo Xujun; Hong Kong Fashion Designers Association Executive Committee Member, Benny Yeung; representative inheritor of China Intangible Cultural Heritage on Guangdong Embroidery and China Ten-Best Fashion Designer, Gary Wat; and well-known Macau fashion designer, Nuno M. Lopes de Oliveira.



The awards ceremony for “Shimmering Glamour” Guangdong-Hong Kong-Macao Greater Bay Area Wedding Gown Design Contest was held at Grand Lisboa Palace, promoting the exchange of the fashion industry among cities in the GBA.



Kathy Chow, a special guest from SJM and famous Hong Kong star model, presented the award to the champion of the Guangdong-Hong Kong-Macao Greater Bay Area Wedding Gown Design Contest, Peng Lei.

