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澳門博彩控股有限公司
SJM HOLDINGS LIMITED

(incorporated in Hong Kong with limited liability)

(Stock Code: 880)

DATE OF BOARD MEETING

The board of directors (the “**Board**”) of SJM Holdings Limited (the “**Company**”) hereby announces that a meeting of the Board will be held on Monday, 8 November 2010 for the purpose of, among other matters, approving the announcement containing unaudited key performance indicators of the Company and its subsidiaries for the three months ended 30 September 2010 for publication.

By Order of the Board
SJM Holdings Limited
Kwok Shuk Chong
Company Secretary

Hong Kong, 27 October 2010

As at the date of this announcement, the executive directors of the Company are Dr. Ho Hung Sun, Stanley, Dr. So Shu Fai, Mr. Ng Chi Sing, Mr. Rui José da Cunha, Ms. Leong On Kei, Angela, Mr. Shum Hong Kuen, David and Mr. Fok Tsun Ting, Timothy, the non-executive director of the Company is Dato’ Dr. Cheng Yu Tung and the independent non-executive directors of the Company are Mr. Chau Tak Hay, Mr. Lan Hong Tsung, David, Mr. Shek Lai Him, Abraham and Mr. Tse Hau Yin.