

Press Release

**Grand Lisboa Palace Becomes Greater China's First
Sustained Carbon-Neutral Integrated MICE Venue**

***SJM Launches Zero-Carbon MICE Services
to Propel Macau Towards a New Green MICE Milestone***

(Macau, 17 September 2026) — SJM Resorts, S.A. (“SJM”) today announced that Grand Lisboa Palace Resort Macau has become the first integrated MICE venue in Greater China to achieve sustained carbon neutrality through the use of high-quality carbon credits. The Company also launched Macau’s first standardised Zero-Carbon MICE Service, further strengthening its sustainable events offering and supporting Macau in establishing itself as Greater China’s premier sustainable events destination. To mark the occasion, SJM hosted the SJM Green MICE Forum and Zero-Carbon MICE Product Launch, bringing together over 150 industry leaders and sustainability experts to explore emerging opportunities in green events and the low-carbon economy.

At the event, SJM signed a Memorandum of Understanding on end-to-end carbon neutrality collaboration with the Macau International Carbon Emission Exchange, further advancing the development of a zero-carbon MICE ecosystem. Witnessing the signing ceremony were Mr. He Biao, Representative of the Economic and Financial Department of the Liaison Office of the Central People’s Government in the Macao SAR, Ms. Elaine Wong, Acting President of the Administrative Committee of the Macao Commerce and Investment Promotion Institute, Ms. Chan Mei Pou, Head of the Environmental Planning and Assessment Department of the Environmental Protection Bureau, Mr. Glen Chong, Head of the Licensing and Inspection Department of the Macao Government Tourism Office, Ms. Daisy Ho, Managing Director of SJM, and Mr. Wu Jianfeng, Director of the Macau International Carbon Emission Exchange.

Grand Lisboa Palace Resort Macau also became the first integrated MICE venue in Macau to achieve carbon neutrality through a diversified portfolio of high-quality carbon credits, including credits from Portuguese-speaking countries, China Certified Emission Reductions (CCERs), and carbon removal projects. Based on carbon accounting, the Grand Lisboa Palace Resort Macau convention and exhibition venue’s average annual greenhouse gas emissions for 2025 and 2026 amounted to approximately 5,827 tonnes of carbon dioxide equivalent (tCO₂e). Emissions for both years have been fully offset through the purchase of high-quality carbon credits, and the venue was awarded carbon neutrality certification during the event.

Ms. Daisy Ho, Managing Director of SJM, said: “Sustainability is integral to SJM’s business strategy, and we are committed to driving Macau’s MICE industry forward — from green events to truly zero-carbon event delivery. Through our comprehensive Zero-Carbon MICE services, we aim to give our MICE clients the measurable, verifiable and disclosure-ready environmental data they need to meet their sustainability objectives, while further strengthening Macau’s reputation as Asia’s

leading sustainable events destination. We will also continue to draw on Macau’s unique position as ‘One Centre, One Platform’, using carbon credits from Portuguese-speaking countries as a bridge for green industry collaboration and new sustainable development opportunities.”

Building on these initiatives, SJM has officially launched its Zero-Carbon MICE services, offering clients a one-stop solution for planning and delivering more sustainable events at Grand Lisboa Palace Resort Macau. The service includes sustainable event planning, environmentally responsible venue setup and recycling, sustainable catering options, event impact reporting, and carbon-neutral event certification, helping organisers embed sustainability throughout the event lifecycle.

Through this comprehensive service offering, corporate clients can access measurable, verifiable and disclosure-ready carbon emissions data, together with supporting documentation that strengthens ESG reporting and sustainability performance management. The offering is underpinned by Grand Lisboa Palace’s ISO 20121:2024 Event Sustainability Management System certification, LEED Silver certification, and SJM’s membership in the Global Sustainable Tourism Council (GSTC).

The forum focused on emerging trends in green events and carbon markets. Mr. Zhang Jianyu, Executive Board Director of the China Association for NGO Cooperation, delivered a keynote presentation titled “The Multidimensional Value of the Green MICE Economy”. Ms. Lei Xuejing, Marketing Director of the Macau International Carbon Emission Exchange, then shared insights into the latest developments and practical applications in the global market for high-quality carbon credits.

The event also featured a roundtable discussion with Mr. Brian Ho, Vice President of Sustainability at SJM; Mr. Vincent Tse, Vice President of the Macao Green and Low Carbon Industry Association; Ms. Rita Kuan, Market Strategy Manager at the Global Sustainable Tourism Council; and Mr. Alvin Lee, Head of Supply at Puro.earth. The panel explored ESG practices in the tourism and leisure sector, innovation in sustainable value creation, and opportunities for cross-sector collaboration.

###



SJM signed a Memorandum of Understanding on end-to-end carbon neutrality collaboration with the Macao International Carbon Emission Exchange, witnessing the signing ceremony were Mr. He Biao, Representative of the Economic and Financial Department of the Liaison Office of the Central People's Government in the Macao SAR, Ms. Elaine Wong, Acting President of the Administrative Committee of the Macao Commerce and Investment Promotion Institute, Ms. Chan Mei Pou, Head of the Environmental Planning and Assessment Department of the Environmental Protection Bureau, Mr. Glen Chong, Head of the Licensing and Inspection Department of the Macao Government Tourism Office, Ms. Daisy Ho, Managing Director of SJM, and Mr. Wu Jianfeng, Director of the Macao International Carbon Emission Exchange.



SJM hosted the SJM Green MICE Forum and Zero-Carbon MICE Product Launch, bringing together over 150 industry leaders and sustainability experts to explore emerging opportunities in green events and the low-carbon economy.



Mr. Wu Jianfeng, Director of the Macao International Carbon Emission Exchange presented the carbon neutrality certification to Ms. Daisy Ho, Managing Director of SJM.



The roundtable discussion explored ESG practices in the tourism and leisure sector, innovation in sustainable value creation, and opportunities for cross-sector collaboration.