



Press Release

**SJM Fully Supports the
"Leisure Bus Community Exploration Programme"**

Advancing Community Tourism to Energise Neighbourhood Economies

(Macau, 24 April 2026) — SJM Resorts, S.A. ("SJM") has long championed the development of community tourism. In full support of the Macao SAR Government's newly launched "Leisure Bus Community Exploration Programme," SJM is joining hands with the authorities to drive community-based economic growth and bring vitality to Macau's tourism landscape. By directing visitors into vibrant local neighbourhoods and creating opportunities to experience the everyday life of local residents, the programme aims to promote synergistic development across surrounding districts while helping local SMEs expand their customer reach.

The "Leisure Bus Community Exploration Programme" is a cross-departmental initiative of the Macao SAR Government, featuring three themed services operating across six routes with nine designated community drop-off points. Trial operations are set to commence on 25 April. Building on the existing shuttle bus network of integrated resort operators, the programme introduces additional stops within local communities, guiding visitors towards authentic dining experiences, specialty shops, and a rich array of local culture and heritage. The routes collectively cover more than 1,000 businesses and are aligned with community events such as pedestrian zones during the Labour Day holiday and the Hong Kung Night Market, strategically activating visitor footfall during public holidays and weekends to further stimulate community spending.

Each of the three themed routes offers a distinct experience. The "Holiday Leisure Tour" runs during the Labour Day holiday period from 29 April to 5 May, passing through NAPE and Rua dos Ervanarios. The "Food Exploration Route" operates on weekends, connecting the Northern District, San Kio, Patane Market, and the Hong Kung Night Market. Meanwhile, the "Weekend Discovery Route" focuses on leisure and cultural attractions in the Barra neighbourhood and along Nam Van Lake, inviting visitors to soak in the relaxed charm of community life.

SJM-operated shuttle services will depart from Grand Lisboa Palace Resort Macau, following designated routes with different drop-off points at Grand Lisboa Macau, JAI ALAI Oceanus or the Border Gate. The stops at Rua dos Ervanarios and the Hong Kung Temple are just a short five-minute walk from Kam Pek Market — a flagship culinary and cultural landmark under SJM's "San Ma Lo District Revitalisation Plan." Formerly known as the Kam Pek Community Centre, this protected heritage building has been thoughtfully revitalised to honour the collective memories of the San Ma Lo district, while offering both residents and visitors a diverse range of Eastern and Western gourmet options. Beyond its culinary appeal, Kam Pek Market provides a meaningful gateway to the history and cultural heritage at the heart of Macau.



SJM-operated shuttle services will depart from Grand Lisboa Palace Resort Macau, the pick-up point will be at the B1 Floor of North Entrance of Grand Lisboa Palace Resort Macau.



The stops of the "Leisure Bus Community Exploration Programme" at Rua dos Ervanarios and the Hong Kung Temple are just a short five-minute walk from Kam Pek Market — a flagship culinary and cultural landmark under SJM.