

29 April 2025

Dear registered shareholder(s),

SJM Holdings Limited (the "Company")

Notice of Publication of 2024 Annual Report, Circular and Proxy Form (the "Current Corporate Communication"); 2024 Environmental, Social and Governance Report (the "2024 ESG Report") and Arrangement of Electronic Dissemination of the Current Corporate Communication

The Company's Annual General Meeting will be held at Golden Restaurant, 1st Floor, China Merchants Tower, Shun Tak Centre, Nos. 168 – 200 Connaught Road Central, Hong Kong on Tuesday, 10 June 2025 at 2:30 p.m. The English and Chinese versions of the Company's Current Corporate Communication are available on the Company's website at https://www.sjmholdings.com and the website of The Stock Exchange of Hong Kong Limited (the "Stock Exchange") at https://www.hkexnews.hk (the "HKEX's website") or the arranged printed version(s) of Current Corporate Communication are enclosed (if applicable). You may access the Current Corporate Communication as appeared on the Company's website, by browsing through the HKEX's website or by referring to the enclosed printed version(s) (if applicable).

The English and Chinese versions of the Company's 2024 ESG Report are available on the Company's website at https://www.sjmholdings.com under the page "Investor Relations", "Environmental, Social and Governance Reports" and the HKEX's website. You may access the 2024 ESG Report as appeared on the Company's website or by browsing through the HKEX's website. If you want to receive a printed version of the 2024 ESG Report, please send your written request to the Share Registrar. You may also send your request (specifying your name, address and request) via email to sjm.ecom@computershare.com.hk.

Arrangement of Electronic Dissemination of Corporate Communications

Pursuant to (i) the new requirements under The Rules Governing the Listing of Securities on the Stock Exchange; (ii) the Articles of Association of the Company; and (iii) the Companies Ordinance (Chapter 622 of the Laws of Hong Kong), the Company is writing to inform you that **the Company has adopted electronic dissemination of corporate communications (the "Corporate Communications"),** which mean any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to (a) the directors' report, the annual accounts together with a copy of the auditor's report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

To ensure timely receipt of all future Corporate Communications (including but not limited to Actionable Corporate Communications (Note)), the Company recommends you to provide your email address by scanning your personalised QR code printed on the enclosed reply form (the "Reply Form"). To make your election, please choose one of the options and provide your information / selection in the Reply Form, and if applicable, sign and return it by post either using the mailing label at the bottom of the Reply Form (a stamp is not needed if posted in Hong Kong) or affixing an appropriate stamp, or by hand delivery to the Company c/o Share Registrar at the address specified in the Reply Form. If your email address provided is non-functional, until such time that the functional email address is received by the Share Registrar, you may (i) be unable to receive any notifications regarding the publication of Corporate Communications, and (ii) need to proactively check the Company's website and/or the HKEX's website to keep up with the publication of Corporate Communications. In this regard, please make sure your email address provided to us is functional to avoid missing or delay in receipt of all future Corporate Communications of the Company.

For new registered shareholders who have yet to elect the means of receipt of Corporate Communications under the Arrangement of Electronic Dissemination of Corporate Communications, if the Company does not receive a duly completed and signed Reply Form or receive a response indicating any objection from you by 27 May 2025 and until you inform the Company c/o Share Registrar by reasonable prior notice in writing according to the relevant laws and regulations, you will be deemed to have consented to receive all future Corporate Communications by electronic means through the Company's website and/or HKEX's website (i.e. the Website Version) and to receive (i) a notification of the publication of Corporate Communications on the Company's website and HKEX's website by post, and (ii) all future Actionable Corporate Communications in printed form.

If you choose to receive the Corporate Communications in printed form, the Company will send the selected language(s) of the Corporate Communications to you unless and until you notify the Company's Share Registrar in writing or send a notice via email at sjm.ecom@computershare.com.hk that you wish to receive the Corporate Communications in the other (or both) language(s) or by Website Version. You have the right at any time by reasonable notice in writing to the Company c/o Share Registrar or using the email at the email address as indicated above specifying your name, address and request, to change the choice of language or means of receipt of the Corporate Communications. Your request for the printed form will remain valid until the instruction has been revoked, superseded, or expired, or for one year from the date of receiving your instruction (whichever is earlier).

Even if you have chosen (or are deemed to have consented) to receive all Corporate Communications using electronic means but for any reason have difficulty in receiving or gaining access to the Corporate Communications, the Company will upon your request send the Corporate Communications to you in printed form free of charge as soon as practicable. Such request does not constitute a change in your election for receipt of Corporate Communications.

Should you have any queries relating to this letter, please contact the Share Registrar at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. (Hong Kong time), Mondays to Fridays, excluding Hong Kong public holidays.



https://www.sjmholdings.com Visit Our Website Yours faithfully, For and on behalf of SJM Holdings Limited Kwok Shuk Chong Company Secretary

Note: "Actionable Corporate Communications" means any corporate communication that seeks instructions from the Company's shareholders on how they wish to exercise their rights or make an election as the Company's shareholders.

REPLY FORM 回條			
To:	SJM Holdings Limited (the "Company") (Stock Code: 880) c/o Computershare Hong Kong Investor Services Limited (The "Share Registrar") 17M Floor, Hopewell Centre 183 Queen's Road East, Wanchai, Hong Kong	致:	澳門博彩控股有限公司(「本公司」) (股份代號:880) 經香港中央證券登記有限公司(「股份過戶處」) 香港灣仔皇后大道東 183 號 合和中心 17M 樓
	se <u>choose ONLY ONE</u> of the options below) 於以下選項中 只選擇其中一項)		
			Personalised QR Code 專屬二維碼
C	Option 1: Provide your email address for receipt of future Corp		Communications* of the
趋	Company via electronic dissemination by scanning <u>volume</u> 選項 1: 掃瞄 閣下專屬二維碼提供 閣下之電子郵件地址 發佈的日後公司通訊*		rsonalised QR code 過電子方式收取本公司
	You are NOT required to return this Reply Form i 如選擇了選項 1 · 閣下 無須 交回本回條。	f you	choose Option 1.
Option 2: I/we hereby provide my/our email address in writing for receipt of future Corporate Communications* of the following listed company (the "Company") via electronic dissemination 選項 2: 本人/吾等現以書面提供本人/吾等之的電子郵件地址・以供收取以下上市公司(「本公司」)通過電子方式發佈的日後公司通訊*			
Na		isted cor	npany 上市公司名稱: n ited
En	mail address 電郵地址: (Note 3 / 附註3)		
Option 3: I/we hereby request for receipt of Corporate Communications [*] in printed form and noted that this instruction is valid only for one year starting from the receipt date of instruction or until this instruction has been revoked, superseded, or expired (whichever is earlier). (Note 5) (Please mark "X" in any one of the belo box if applicable) 選項3: 本人/吾等現要求收取公司通訊*印刷本・並已知悉本指示由收取指示日期起計一年內有效或直至該指示被撤銷、取代、或逾期(以較早者為準)。(料理) (如適用・請在以下其中一個方格內劃上「X」號) English Version 英文版本			
Sign 簽名	nature(s): (Mote 1) Contact number 聯絡電話號碼:		Date:日期:

PERSONAL INFORMATION COLLECTION STATEMENT 收集個人資料聲明

Notes 開記

Please complete all your details clearly. If your shares are held in joint names, all of the joint shareholders should jointly sign this Reply Form in order to be valid. 詩演差稱安 圖下乙粉有資料。

And Reply Form with no signature or otherwise incorrective completed will be void.

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And Reply Form with no signature or otherwise incorrective completed will be registered.

If you provide more than one email address by QR Code, email, reply form and/or other means, only the falsest email address provided will be registered.

If you man's 'X' in the box in Option 3, no email address will be registered and only Corporate Communications* in printed form will be received.

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If you man's 'X' in the box in Option 3, no email address you have you h

収集個人資料登明

「Personal Data" in this statement has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong ("PDPO").
本登明中所指的 "個人資料,與香港法例業 486 章 《個人資料(私種)條例)(「《私藤條例)」),中"個人資料」的涵蓋相同。

(ii) Your Personal Data provided in this Reply Form will be used in connection with, including but not limited to, the Company's electronic dissemination of Corporate Communications* and to liaise with you on other matters relating to your holdings in the Company, Your supply of Personal Data to the Company is on a voluntary basis. In case of a failure to provide sufficient information, the Company may not be able to process your instruction and/or request as stated in this Reply Form.

園下於本回條所提供的個人資料將用於(包括但不限於)有關本公司》(要子方式發佈公司通訊》(文献、間下持有的本公司證券有關的其他事宜上與 閣下聯絡。間下是自願向本公司提供個人資料。若關下未能提供足夠資料。本公司可能無法盡權 閣下在本回條上所述的指示及/或要求。

(iii) Your Personal Data may be disclosed or transferred by the Company to its subsidiaries, the Share Registrar, and/or other companies or bodies for any of the stated purposes, or when it is required to do so by law and will be retained for such period as may be necessary for our verification and record purposes.
本公司可統任例所說明的用途或任法例规定的情况下,將 圖下的個人資料接近時級整心轉移金公司的附屬公司、股份過戶處、及/成其他公司或團體。並將在經營期間保留該等個人資料作核費及紀錄用途。

(iv) You have the right to request access to and/or correction of your Personal Data should be in writing, by mail to the Hong Kong Privacy Officer of the Share Registrar at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong or by email at Privacy/Officer general parts and the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data should be in writing, by mail to the Hong Kong Privacy Officer of the Share Registrar at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong or by email at

* Unless otherwise specified, Corporate Communications refer to any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to (a) the directors' report, the annual accounts together with a copy of the auditor's report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form. 除非另有结时,公司通讯方指公司已载出票部子登出以供真任何證券的作为人祭职司可供其採取行動的任何文件,其中包括但不限於(a) 董事報告、年度無目連同核數節報告以及(如適用)其明務總更報告; (b) 中期報告海要; (c) 首議通告; (d) 上市文件; (e) 通過,及(f) 委任代表表格。

PrivacyOfficer@computershare.com.hk 簡下有權根據《私應條例》的條文查閱及J或修改 闇下的個人資料・任何該等查閱及/或修改個人資料的要求均須以書面方式郵寄至股份過戶處(地址為香港灣仔皇后大道東 183 號合和中心 17M 樓)向香港隱私主 任提出・或發送電郵至 PrivacyOfficer@computershare.com.hk・

Mailing Label 郵寄標籤

Computershare Hong Kong Investor Services Limited 香港中央證券登記有限公司 Freepost No. 簡便回郵號碼:37

Hong Kong 香港