



## Press Release

### **Discover the New Look of SJM’s “Made in Macau” Retail Space**

*Eight MSMEs Bring Creative Flair to Tourists*

(Macau, 28 January 2025) SJM Resorts, S.A. (“SJM”) reaffirms its commitment to supporting the growth of local developed micro, small, and medium enterprises (“MSMEs”) through its platforms and resources. One of the many initiatives includes the establishment of the “Made in Macau” retail space located on Level 1 of Grand Lisboa Palace Resort Macau, which has now unveiled a reimagined and revitalised look at the new Shop 143B. This reflects SJM’s continued dedication to fostering a thriving business environment for local brands and strengthening collaborative partnerships.

Ms. Daisy Ho, Managing Director of SJM, remarked, “The ‘Made in Macau’ retail space reflects SJM’s commitment to contributing to the community. We believe that a premium physical retail platform allows local MSMEs to break through marketing constraints, connect directly with international visitors, broaden their business opportunities, and play a vital role in Macau’s retail landscape. We hope ‘Made in Macau’ will not only serve as a window showcasing Macau’s creativity but also as a convergence point of tradition and innovation, allowing visitors to deeply experience the city’s heritage.”

This refreshed area showcases eight distinctive local companies, celebrating Macau’s diverse creativity by offering a curated selection of innovative products uniquely blending local charm with modern interpretation. Images and design elements of SJM’s mascot, “Sam the Rooster,” are featured throughout the space, exemplifying Macau’s originality. Dressed in an “I love Macau” outfit, the mascot welcomes guests to this relaxing retail environment. Visitors will enjoy both the shopping experience and the opportunity to engage with the vitality of Macau’s unique creations.

Discover eight distinctive Macau brands at the “Made in Macau” retail space. Find exotic handmade bags from **Wayuu Macau**, inspired by traditional craftsmanship. Celebrate individuality with **Belongs Jewelry & Art**’s stunning jewellery, or explore **Cloé Jewelry & Art**’s bespoke, reimagined fine accessory pieces crafted from durable materials. In beauty and wellness, **Forest Bath** leads the way with Macau’s first dust-free skincare production facility. Their natural and organic products are created by International Federation of Aromatherapists (“IFA”)-certified aromatherapists. **LIANA LIFE** offers handmade herbal personal care items. Other tenants include **DR.AI**, which introduces creative products powered by artificial intelligence; **Lovely Shop**, which offers artisanal healthy snacks, and **Macau Puyue**, which adheres to rigorous production standards to deliver premium and safe health products.

#### **“Made in Macau”**

Location: Shop 143B, Level 1, Shopping Mall, Grand Lisboa Palace

Opening Hours: 11:30 a.m. to 7 p.m.

At the forefront of Macau’s integrated tourism and leisure industry, SJM remains steadfast in its commitment to strengthening collaboration with local MSMEs and driving innovative projects that contribute to Macau’s economic growth. Since 2022, SJM has operated the “Made in Macau” retail space in Grand Lisboa Palace, successfully nurturing original Macau brands and boosting the diversified development of Macau’s economy. The revitalised “Made in Macau” retail space not only showcases the dynamic energy of local brands but also underscores SJM’s dedication to sustaining economic development in Macau, creating new opportunities for local enterprises to expand their market presence and thrive.

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The revitalised “Made in Macau” retail space is located on Level 1 of the Grand Lisboa Palace.



The “Made in Macau” retail space showcases a diverse range of products that blend Macau’s charm with innovation, including handmade items, skincare, tech products, and specialty souvenirs.