



Press release

**“SJM Presents: Macau Art City · NAKED OCEAN” Officially Opens
Macau’s First Five-Sensory Underwater Journey**

(Macau, 18 December 2024) To celebrate the 25th anniversary of the establishment of the Macao SAR, SJM Resorts, S.A. (“SJM”) has partnered with Seer Entertainment Production Ltd. and Yue Dragon Group LTD. to present the “SJM present: Macau Art City · NAKED OCEAN” at the Grand Lisboa Palace Resort Macau from 19 December 2024 to 16 March 2025. This themed amusement, debuting in Macau, is supported by the Macao Government Tourism Office and was created and curated by the worldrenowned Japanese creative studio NAKED, INC. Utilising cutting-edge digital technology and artistic creativity, the themed amusement invites guests to dive into an enchanting underwater world. Guests will step into a kaleidoscope of dreamlike visuals and experience Macau’s iconic landmarks reimagined in a mesmerising deep-sea setting, celebrating 25th anniversary since Macao’s return to the Motherland and showcasing its rich cultural heritage as the “Culture City of East Asia.”

The opening ceremony was held today on Level 1 of Grand Lisboa Palace, officiated by distinguished guests including Mr. Ricky Hoi, Deputy Director of Macao Government Tourism Office; Ms. Daisy Ho, Managing Director of SJM Resorts, S.A.; Marcus Lam, Executive Director of Seer Entertainment Production Ltd.; Allen Choi, Executive Chairman of Yue Dragon Group LTD.; and Yang Sen, Director of Greater China of NAKED, INC.

Ms. Daisy Ho, Managing Director of SJM, remarked “SJM is delighted to celebrate the 25th Anniversary of Macao’s return to the Motherland with the NAKED OCEAN themed amusement. This extraordinary experience fuses art, digital technology, and local cultural elements to create something truly memorable for our community and visitors. The ocean’s vastness symbolises boundless opportunities, reflecting Macau’s promising future as we pursue high-quality development in step with our nation. We look forward to ringing in the new year with this “Tourism + Culture and Arts” attraction with our guests.”

Following its success in Shanghai, Yokohama, and Taiwan (attracting over 360,000 visitors), the NAKED OCEAN themed amusement makes its Macau debut. Spanning over 10,000 square feet, it’s divided into eight themed zones. These include “Ocean Beach,” which gently guides guests to the seashore with its rolling waves, and “Indian Ocean – Fluid Wall,” where dreamlike, colourful fluids vividly showcase the ethereal beauty of jellyfish, creating a mesmerising dance. In the “South Atlantic Ocean - Shoal of Shadows,” shimmering silver waves of sardines swim in unison, their interactive shadows intertwining to create a breath-taking marine life scene. After experiencing the surging tides, the soft glow of lantern fish leads guests into the “North Atlantic Ocean - Hidden Ocean” a mysterious realm of fantastical landscapes and mythical creatures. The dreamlike world continues in the “Arctic Ocean / Southern Ocean - Sea Angel Illumination,” where the charming and mysterious Cliones accompany guests through a serene world of icy oceans. The pure white gives way to vibrant colours in the “South

Pacific Ocean – Coral Garden,” where bright coral reefs sway and colourful fish gracefully glide by. Further exploration of “North Pacific Ocean - Into The Deep” reveals the mysterious creatures of various ocean layers. The journey culminates in the magnificent deep-sea space “Paradise,” a space where guests wander among lifelike marine creatures, experiencing the power of the vast underwater world. This part seamlessly blends Macau’s iconic landmarks with SJM’s resort and hotels using cutting-edge digital technology, offering a fresh perspective on Macau’s profound cultural depth and natural beauty.

After this spellbinding journey, visitors can explore the nearby pop-up store featuring a range of exclusive limited-edition merchandise created by various SME brands in Macau, allowing them to bring home a piece of the magic. Additionally, the limited-time 3D mapping café—“Macau’s Blue Dessert Feast” combines wave-inspired projection tables with creative desserts, offering a sensory dining experience that perfectly blends visuals and flavours in a poetic, oceanic setting.

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The opening ceremony for “SJM present: Macau Art City · NAKED OCEAN” at the Grand Lisboa Palace Resort Macau” is held today on Level 1 of Grand Lisboa Palace. A group of distinguished guests officiated the ceremony, including Mr. Ricky Hoi, Deputy Director of Macao Government Tourism Office (middle); Ms. Daisy Ho, Managing Director of SJM Resorts, S.A. (second from left); Mr. Marcus Lam, Executive Director of Seer Entertainment Production Ltd. (second from right); Mr. Allen Choi, Executive Chairman of Yue Dragon Group LTD. (first from left); and Mr. Yang Sen, Director of Greater China of NAKED, INC (first from right).



Officiating guests deliver speeches at the event.



The “SJM presents: Macau Art City · NAKED OCEAN” themed amusement offers visitors an unparalleled sensory experience, blending light and shadow in a captivating underwater world.



The 3D mapping café combines interactive dining tables with artistic desserts, offering a dual treat for the eyes and taste buds.