

Press Release

SJM Partners with Theodore Racing in Support of Macau's Motorsport Scene, Flourishing in International Spotlight

Supporting the Annual Macau Racing Extravaganza, while Multiple Racers Shine in Various Competitions and Local Talents Excel in Global Races

(Macau, 21 November 2024) SJM Resorts, S.A. (“SJM”) is actively fostering the development of motorsport in Macau and has been a longstanding supporter of the Macau Grand Prix. This year, SJM’s commitment continues to extend beyond its elite sponsorship of the 71st Macau Grand Prix to include title sponsorship of “SJM Theodore PREMA Racing” and “SJM VSR Theodore Racing,” supporting the two teams to participate in the FIA FR World Cup and the FIA GT World Cup respectively. Besides the annual Macau racing extravaganza, SJM title-sponsored “SJM Iron Lynx Theodore Racing,” supporting Macau’s home-grown racer Charles Leong Hon Chio and his teammate Miki Koyama in the Lamborghini Super Trofeo Asia and the Lamborghini Super Trofeo World Finals. The competitions concluded with resounding success, culminating in Leong’s podium finish at the final round of the Lamborghini Super Trofeo Asia and finishing 8th at the Lamborghini Super Trofeo World Finals in Circuito de Jerez – Ángel Nieto, Spain. This international achievement demonstrates SJM’s efforts in promoting Macau’s motorsport development, nurturing local sports talent, and expanding the Grand Prix culture to a wider fanbase.

Ms. Daisy Ho, Managing Director of SJM, said, “Over the years, SJM’s partnership with Theodore Racing has exemplified our shared vision of nurturing talent and promoting the spirit of sportsmanship. The team’s relentless effort and resilience on the track, as well as the inspiration they bring to local youth, fully embody this commitment. We look forward to continuing our support for outstanding talents in motorsport, enabling them to achieve excellence internationally while showcasing Macau’s proud racing heritage as well as strengthening our position as Asia’s most iconic motorsport tourism destination.”

Mr. Teddy Yip Jr., Team President of Theodore Racing, said, “SJM has been our valuable partner for many years, enabling us to continually push the boundaries on the international motorsport stage. The impressive results at this year’s competitions not only affirm the team’s strength but also reflect the ongoing growth and success of motorsport in Macau. I would like to express my sincere gratitude to the team, the staff, and every driver for their unwavering dedication, and commend their outstanding performance. Looking ahead, I am confident the team will continue to play a pivotal role in the development of motorsport in Macau and write many more glorious chapters in its legacy.”

From 14 to 15 November, local racer Charles Leong Hon Chio and his teammate Miki Koyama from “SJM Iron Lynx Theodore Racing” showcased remarkable skill and determination, delivering an impressive performance in the final round of the Lamborghini Super Trofeo Asia in Spain. Leong notably set the fastest lap time in race two, securing second place in the PRO Class for “SJM Iron Lynx Theodore Racing.” In addition, the team clinched 8th place and finished 11th overall in the PRO Class at the Lamborghini Super Trofeo World Finals. Since May 2024, SJM has proudly sponsored the team as they competed in five rounds across various locations, Sepang

(Malaysia), Adelaide (Australia), Inje (South Korea), Fuji (Japan), and Shanghai (China). Throughout the season, they achieved eight podium finishes, consistently maintaining a top position in the championship standings. Ultimately, their hard work culminated in a runner-up finish, bringing great honour to Macau.

Successfully held between 14 to 17 November, the 71st Macau Grand Prix, with SJM proudly serving as an elite sponsor, made history by introducing the FIA FR World Cup for the first time. The extravaganza also saw “SJM Theodore PREMA Racing” fielded three top drivers, including Ferrari Driver Academy’s Dino Beganovic, young British racer Freddie Slater, and McLaren F1’s rising star Alex Dunne. For the FIA GT World Cup, Edoardo Mortara, known as “Mr. Macau,” along with Nürburgring 24 Hours winner Matteo Cairoli from the “SJM VSR Theodore Racing,” took to the track in two Lamborghini Huracán GT3 EVO2.

In anticipation of the “Celebration of the 75th Anniversary of the Founding of the People’s Republic of China and the 25th Anniversary of the Establishment of the Macao Special Administrative Region – 71st Macau Grand Prix,” SJM presented a series of outreach activities themed “A Racing Legacy,” igniting the city’s enthusiasm for this annual international motorsport event. These include the “Drivers’ Collection Exhibition,” which will run until 3 February 2025; interactive sharing sessions where racers engage closely with local youth, including “Where Local Drivers’ Dreams Take Flight,” “Where Theodore Racing’s Performance Reached its Peak,” “Meet the Drivers” and “Behind the Scene of Grand Prix;” as well as the Lamborghini Supercar Display, allowing local residents and visitors to appreciate top supercars. The series of activities not only supports the preservation of Macau’s motorsport heritage, but also deepens Macau’s youths’ understanding and passion for motorsport, encouraging them to seek advancement into the fields of motorsport racing or pursuit their dream to go beyond the limits.

Over the years, SJM has been supporting the sustainable growth of Macau Grand Prix, the racing teams and motorsport athletes in the city, through various initiatives. By actively hosting outreach events and engaging with the community, SJM continuously inspires the new generation to explore motorsport and its related professions, promoting Macau’s motorsport legacy, while also strengthening its position as a “City of Sports.”

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With the support of SJM, the “SJM Iron Lynx Theodore Racing” proudly claims the runner-up position in the Lamborghini Super Trofeo Asia, with Macau’s local driver Charles Leong Hon Chio ascending the podium to celebrate this remarkable achievement.



Charles Leong Hon Chio sets the fastest lap time in the final round of the Lamborghini Super Trofeo Asia.



SJM has consistently demonstrated its unwavering commitment to the ongoing development of the Macau Grand Prix. This year, in addition to serving as one of the elite sponsors of the event, SJM title-sponsored “SJM Theodore PREMA Racing” in the FIA FR World Cup, with the team fielding three top drivers, including Ferrari Driver Academy’s Dino Beganovic, young British racer Freddie Slater, and McLaren F1’s rising star Alex Dunne.



“SJM Theodore PREMA Racing” participates in this year’s FIA FR World Cup.



Also title-sponsored by SJM, Edoardo Mortara, known as “Mr. Macau,” along with Nürburgring 24 Hours winner Matteo Cairoli from the “SJM VSR Theodore Racing,” took to the track in two Lamborghini Huracán GT3 EVO2.



“SJM VSR Theodore Racing” participates in this year’s FIA GT World Cup.