

Press Release

"Glory of Chinese Tennis Exhibition" Grand Opening at Grand Lisboa Palace Celebrating a Century of Chinese Tennis History and Promoting Traditional Sports Spirit

(Macau, November 19, 2024) The "Glory of Chinese Tennis Exhibition" officially opened today at the East Wing Lobby of Grand Lisboa Palace Resort Macau. The exhibition aims to showcase the development journey of Chinese tennis, envision its bright future, and has attracted significant attention from tennis enthusiasts, the media, and the broader community.

Jointly organized by the Chinese Tennis Association and the Macau Tennis Association, the exhibition highlights the collaboration and achievements in the development of tennis across the two regions. Chinese Tennis Sports of Beijing Co., Ltd. served as the planning unit, ensuring the exhibition's content is rich and visually engaging. Additionally, *China Sports Daily* and SJM Resorts, S.A. supported the event by providing essential media coverage and venue support.

Distinguished guests attending the ceremony included: Mr. Wan Jianbin, Deputy Director of the Tennis Administrative Center of the General Administration of Sport of China; Ms. Lei Si Leng, Acting Vice President of the Sports Bureau of the Macao SAR Government; Ms. Daisy Ho, Managing Director of SJM Resorts, S.A.; Ms. Ng Ioc Leng, President of the Macau Tennis Association; Mr.Bu Yunchaokete of the China National Tennis Team member .Representing the organizer, Mr. Wan Jianbin, Vice President of the Chinese Tennis Association, remarked in his speech: "The Chinese Tennis Association welcomes friends from all walks of life and highlights the rapid development of Chinese tennis. The team achieved historic breakthroughs at the Paris Olympics, showcasing the spirit of sportsmanship. Through the "1346 Initiative," efforts are being made to drive the high-quality development of tennis. This exhibition celebrates the remarkable achievements of Chinese tennis, aiming to attract more participants and promote sports and cultural exchange and collaboration between Macau and the Mainland."

Ms. Daisy Ho, Managing Director of SJM Resorts, S.A., stated, "During the 2024 CTA Tour SJM Professional Finals (Macau) and National Tennis Championships, SJM is proud to present the 'Glory of Chinese Tennis Exhibition,' celebrating a century of Chinese tennis alongside the community. We hope to inspire a deeper passion for tennis among Macau residents and visitors, further supporting Macau's vision of becoming a 'City of Sports.' As a driving force in the new era of Chinese tennis development, SJM is committed to preserving and promoting the rich culture and spirit of Chinese sports. Since the early days of the China Tennis Tour, we have been fully committed to bringing the Finals to Macau. By leveraging our strengths and Macau's unique role as a bridge between China and the world, we aim to showcase the excellence and potential of Chinese tennis on the global stage, contributing to the nation's aspiration of becoming a leading sports powerhouse."

The exhibition takes visitors on a journey through time with vivid images and rare historical materials, illustrating the remarkable progress of Chinese tennis from "looking up to the world" to "standing eye-to-eye with the world." The exhibition is divided into multiple themed sections:



The exhibition first introduces the development of tennis in China from 1924 until the founding of the New China, including historical materials on Chinese players' first participation in the Davis Cup and the remarkable achievements at the Far Eastern Championship Games. During this period, although tennis in China started relatively late, the players demonstrated a strong sense of patriotism, making their voices heard on the world tennis stage.

The subsequent section showcases the early development of tennis in New China, where a foundational system was established. Chinese tennis players began competing against foreign players and participating in Grand Slam tournaments, as tennis became an important component of Chinese sports, taking on greater responsibilities.

After the reform and opening-up, the policies of the Central Committee of the Party provided momentum and vitality for the development of tennis in China. Chinese tennis gained prominence in Asia and began exploring the path toward professionalization.

Entering the new century, Chinese tennis achieved historic breakthroughs in professional and Olympic arenas, with the Chinese tennis team achieving outstanding results at the 2024 Paris Olympics. The continuous successes of Chinese players in professional competitions have propelled Chinese tennis to new heights.

The "Glory and Splendor of Chinese Tennis" exhibition not only showcases the glorious history of Chinese tennis but also inspires countless young people to pursue their sports dreams. It aims to promote and encourage the general public to actively engage with and pay attention to tennis. The exhibition will run until December 22, 2024, and welcomes tennis enthusiasts and citizens to visit and experience the glory and elegance of Chinese tennis together.

Photo Captions:



Officiating guests cut the ribbon at the opening ceremony of the exhibition



Photo 2



Mr. Wan Jianbin, Deputy Director of the Tennis Administrative Center of the General Administration of Sport of China, delivered a speech as the representative of the organizers.

Photo 3



Ms. Daisy Ho, Managing Director of SJM Resorts, S.A., also delivered a speech.



Photo 4



The officiating guests visited the exhibition area.