

Press Release

**SJM Presents “A Racing Legacy” Series of Events:
Drivers’ Collection Exhibition, Sharing Talk by Local Racer and
Lamborghini Supercar Display**
Building Excitement for 71st Macau Grand Prix

(Macau, 6 November 2024) In anticipation of the “Celebration of the 75th Anniversary of the Founding of the People’s Republic of China and the 25th Anniversary of the Establishment of the Macao Special Administrative Region – 71st Macau Grand Prix,” SJM Resorts, S.A. (“SJM”) will present a series of “A Racing Legacy” outreach activities. These include “A Racing Legacy – Drivers’ Collection Exhibition” and a sharing talk titled “A Racing Legacy – Where Local Drivers’ Dreams Take Flight,” co-organised with Macao Government Tourism Office (“MGTO”) and SJM’s long-term partner Theodore Racing, as well as the “A Racing Legacy – Lamborghini Supercar Display” at the Grand Lisboa Palace Resort Macau (“Grand Lisboa Palace”). The exhibition officially opened today at the Macau Grand Prix Museum, while a sharing session by Macau’s racing star, Charles Leong, was held with local students, further igniting the city’s enthusiasm for the annual international racing event.

The exhibition was inaugurated by Ms. Maria Helena de Senna Fernandes, Director of MGTO of the Macao SAR Government; Ms. Daisy Ho, Managing Director of SJM; and Mr. Charles Leong, Macau’s homegrown talented racer, with over 50 local students attending the event to show their support and immerse themselves in the thrilling atmosphere of the Grand Prix.

Ms. Daisy Ho, Managing Director of SJM, remarked, “For many years, SJM has partnered with the Macao SAR Government to pursue a ‘Sports + Tourism’ strategy to advance local motorsport development and promote Macau as a vibrant tourism destination on the international stage. Through this special exhibition, we hope to strengthen the community’s connection to Macau’s racing heritage and inspire the next generation to carry the torch forward.”

In addition, Macau’s rising racing star, Charles Leong – enthusiastically supported by SJM and Theodore Racing – made a special appearance to engage directly with local students at the “A Racing Legacy – Where Local Drivers’ Dreams Take Flight” sharing session themed “Passing on the Torch.” Leong recounted his journey in motorsport and shared insights into his career success, encouraging everyone to bravely pursue their dreams. With a passion for racing since childhood, Leong described how he began with go-karting and gradually made his mark on the Guia Circuit. He also expressed his gratitude that he emerged as the winner amid fierce Formula 4 competitions, motivating young enthusiasts to uphold the indomitable spirit behind motorsport. Last but not least, he shared that he is representing SJM Iron Lynx Theodore Racing Team in the Lamborghini Super Trofeo Asia series, where the team has claimed multiple podium finishes in recent rounds across Malaysia, Australia, and Korea. With the team currently ranked second on the scoreboard, he is vying for the overall championship title.

From now until 3 February 2025, the “A Racing Legacy – Drivers’ Collection Exhibition” presents an exclusive collection of cherished racing memorabilia, including autographed helmets, gloves, and racing suits from past outstanding racers. The exhibition also delves into the captivating history of SJM and Theodore Racing’s long-standing collaboration, introducing Mr. Teddy Yip, one of the founders of SJM’s parent company, fondly known as “Mr. Macau Grand Prix.” He founded Theodore Racing in 1973. Through the detailed exhibition, visitors will learn about the team stands as the most decorated in Macau’s racing history, earning global recognition. Under SJM’s sponsorship, Theodore Racing rekindled its winning legacy at the Macau Grand Prix in 2013 by seizing the Formula 3 title and has since continued its success, amassing numerous accolades on the Guia Circuit.

In addition to celebrating Macau’s rich racing legacy, the exhibit also dedicates a special section to honour local racer Charles Leong, showcasing his journey in the world of motorsport. Visitors can also participate in interactive quizzes at the exhibition for a chance to win prizes, including hotel stays, dining, shopping vouchers and special-themed souvenirs featuring SJM’s mascot, Sam the Rooster.

To celebrate the racing season, SJM will host “A Racing Legacy – Lamborghini Supercar Display,” showcasing two Lamborghini supercars – Revuelto and Huracan Tecnica, at the East entrance of the Grand Lisboa Palace from 11 November to 1 December. The display will be complemented by street dance and magic performances every weekend, creating motorsport carnival vibe in the city.

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Ms. Maria Helena de Senna Fernandes, Director of MGTO of the Macao SAR Government; Ms. Daisy Ho, Managing Director of SJM; and Mr. Charles Leong, Macau racer, officiate the ceremony for the “A Racing Legacy – Drivers’ Collection Exhibition.”



Ms. Daisy Ho, Manager Director of SJM, gives her opening remarks at the ceremony for the “A Racing Legacy – Drivers’ Collection Exhibition.”



Local young hero Charles Leong shares his journey with local students at the “A Racing Legacy – Where Local Drivers’ Dreams Take Flight” sharing session.



From now until 3 February 2025, the “A Racing Legacy – Drivers’ Collection Exhibition” presents an exclusive collection of cherished racing memorabilia, highlighting the storied history of Macau motorsports.