

PRESS RELEASE

**Ponte 16 Resort, Macau Celebrates 16th Anniversary
Coinciding with 60th Anniversary of the Sofitel Hotel Brand**

“Precious Moment with Ponte 16 Photo Contest” Launched to Commemorate the Occasion

[Macau / Hong Kong, 22 October, 2024] The year 2024 marks the significant milestone for Ponte 16 Resort, Macau (hereinafter “Ponte 16”), as it celebrates its 16th anniversary, coinciding with the 60th anniversary of the esteemed Sofitel hotel brand (hereinafter “Sofitel brand”).

A special light-up ceremony (hereinafter the “Ceremony”) was held on 22nd October, 2024 to celebrate these momentous occasions and invite guests to join in the celebration of these dual milestones. The event commenced with the grand illumination of the “16 x 60” installation located at the Outdoor Plaza of Ponte 16, symbolising the profound connection shared between Ponte 16 and the Sofitel brand.

Ms. Daisy Ho, Managing Director of SJM Resorts, S.A. (“SJM”), stated: “For 16 years, Ponte 16 has been a cornerstone of the Inner Harbour, driving footfall to the UNESCO Historic Centre of Macau and bringing vitality to local SMEs. In addition, its outdoor plaza was home to numerous events that have become cherished memories for both tourists and residents, adding to the dimensions of cultural and community tourism. Looking to the future, the Ponte 16 waterfront will continue to be central to SJM’s revitalisation of San Ma Lo district. Alongside Kam Pek Market and the distinctive appeal of ‘one river, two banks,’ we aspire to restore the Inner Harbour to its historic splendour.”

Dr. Hoffman Ma, the Deputy Chief Executive Officer of Ponte 16, expressed gratitude and excitement for the journey, “This year not only marks the sixteenth anniversary of Ponte 16 but also the sixtieth anniversary of the Sofitel brand. It is a privilege to have you witness this incredible journey. We are grateful to share these significant milestones with our valued stakeholders, colleagues, and guests. Throughout the years, Ponte 16 has been actively engaged in various initiatives to promote local cultural events, contributing to the transformation of Macau into a World Centre of Tourism and Leisure. Our commitment remains steadfast in showcasing the vibrant spirit of Macau, its remarkable people, stunning landmarks, and unique culture to the world. We are committed to long-term development and look forward to achieving another exciting 16 years.”



PONTE 16

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To extend the celebratory spirit, Ponte 16 is delighted to launch the “Precious Moment with Ponte 16 Photo Contest” (hereinafter the “Photo Contest”), co-organised with The Photographic Society of Macao. The Photo Contest invites participants to capture and share the essence of Macau, celebrating its rich cultural tapestry and dynamic spirit. This Photo Contest aims to share Macau’s diverse and ever-changing character and promote its vibrant essence to broader audience.

The awards presentation of the Photo Contest was held in December 2024, culminating in a captivating exhibition that will showcase the treasured memories and inspiring stories captured by the participants. Ponte 16 warmly invites the public to join, in celebrating the past, embracing the present, and envisioning the future through the lens of creativity.

The Ceremony ends with a delightful live music performance, creating a harmonious atmosphere that intertwined captivating melodies with the celebration. This experience fostered connections among guests, reinforcing the community bonding and joy that defines Ponte 16.



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Ponte 16 Resort, Macau proudly commemorates its 16th anniversary alongside the 60th anniversary of Sofitel during a spectacular Ceremony on 22nd October, 2024. The “16 x 60” installation, symbolising the profound connection between Ponte 16 and Sofitel brand, is locating at the outdoor plaza of Ponte 16. Guests are invited to celebrate the blast and capture the unique moments as one.





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The “Precious Moment with Ponte 16 Photo Contest” invites submissions from all nationalities and regions, celebrating the vibrant spirit of Macau.

十六浦度假村
與澳門同行
有獎徵相活動
PRECIOUS MOMENT WITH
PONTE 16 PHOTO CONTEST

16年

主題:【魅力澳門】
Theme: THE CHARM OF MACAU

微相截止日期 2024.10.31
Photo Submission Date

獎金獎品總值高達澳門幣 10萬元
A total prize pool of up to MOP 100,000

歡迎有興趣人士參與 (不限國籍或地區)
Open to all nationalities and regions

中文繁體版本
Traditional Chinese Version

英文版本
English Version

詳情請瀏覽十六浦度假村官網
<https://www.ponte16.com.mo>
(For more information, please visit Ponte 16 Resort website)

主辦單位:
Organizer:
澳門十六浦
娛樂·酒店
PONTE 16 RESORT MACAU

協辦單位:
Co-organiser:
澳門攝影學會
Associação Fotográfica de Macau

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