



## Press Release

### **SJM Inaugurates “GLP Arte” at Grand Lisboa Palace**

*Advancing “Art + Tourism” and Bolstering Development of Local Creativity*

(Macau, 16 August 2024) SJM Resorts, S.A. (“SJM”) is committed to supporting Macao SAR Government’s “1+4” strategy for moderately diversified development, providing guests with a wide range of cultural and leisure options. Today marked the launch of “GLP Arte,” a new creative hub located at the Grand Lisboa Palace Resort Macau (“Grand Lisboa Palace”). With diverse artistic elements with creative themes, “GLP Arte” aims to foster art development in Macau and offer guests of all ages the opportunity to immerse themselves in the vibrant cultural and artistic appeal of Macau, underscoring its status as the “World Centre of Tourism and Leisure.”

The opening ceremony for “GLP Arte” took place this afternoon on the Level 2 of Grand Lisboa Palace, with Ms. Cheong Lai San, Deputy Director of Cultural Affairs Bureau of the Macao SAR Government; Ms. Ma U Leng, Head of the Organisational Planning and Development Department of the Macao Government Tourism Office; Ms. Loi Mei Tim, Director of Activity Centre of “Bairro Do Hipódromo” of Macao Education and Youth Affairs Bureau; Ms. Ho Sut Heng, President of the Macao Federation of Trade Unions (“FAOM”), and Mr. Lee Chong Cheng, Chairman of the FAOM, Ms. Daisy Ho, Managing Director of SJM in attendance, along with Mr. Daniel Shim, Chief Corporate Affairs Officer of SJM. The ceremony featured a dynamically choreographed performance, delighting guests who were among the first to tour the newly opened “GLP Arte.” SJM also invited local students to create works of art. SJM’s mascot, “Sam the Rooster,” dressed as an artist, also engaged with attendees and posed for photographs with all guests.

During her address, Ms. Daisy Ho, Managing Director of SJM stated, “SJM is not just dedicated to enriching the leisure experiences of tourists and local residents; we are actively working to showcase Macau’s cultural DNA and reinforce its identity as an international metropolis. ‘GLP Arte’ has been created as a dynamic creative space to fulfill these goals. We aim for guests of all ages to engage with art, discover their creativity, and enjoy a diverse range of artistic expressions. Our venue and programs offer opportunities to interact with local artists from various scopes, who lead workshops and share their skills. This initiative is designed to spark community creativity, enhance the city’s cultural landscape, and further establish Macau as a ‘City of Culture.’”

“GLP Arte,” situated on the Level 2 of Grand Lisboa Palace, features three distinct areas. A vibrant schedule of art workshops that revolve around seasonal and unique themes, allowing children to unleash their creativity and adults to discover tranquillity through the therapeutic art-making process. The “GLP Arte Book Corner” boasts a comprehensive collection of international and local design publications, art albums, and children’s books. In collaboration with the FAOM, the library also provides a selection of books for both enjoyment and purchase, inviting guests to delve into the enchanting world of books. The third area is a versatile multifunctional space where children can engage in active play and express themselves creatively. Designed to cater to a range of festivals and significant events, “GLP Arte” actively collaborates with local

community groups and cultural artists to present themed artistic workshops, thereby enhancing the cultural richness of visitors' experiences in Macau.

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Ms. Cheong Lai San, Deputy Director of Cultural Affairs Bureau of the Macao SAR Government; Ms. Ma U Leng, Head of the Organisational Planning and Development Department of the Macao Government Tourism Office; Ms. Loi Mei Tim, Director of Activity Centre of “Bairro Do Hipódromo” of Macao Education and Youth Affairs Bureau; Ms. Ho Sut Heng, President of the FAOM; Mr. Lee Chong Cheng, Chairman of the FAOM, Ms. Daisy Ho, Managing Director of SJM and Mr. Daniel Shim, Chief Corporate Affairs Officer of SJM at the opening ceremony.



Guests explore the three primary activity zones of “GLP Arte.”



Local students visit and experienced the newly open “GLP Arte.”



“GLP Arte,” located on the Level 2 of Grand Lisboa Palace, is now welcoming guests to immerse in artistic leisure experiences.