

Press release

**SJM Celebrates Macau's Top Ranking
as a Preferred Destination among Chinese Travelers**

(Macau, 1 June 2024) SJM Resorts S.A. (“SJM”) is delighted to extend its heartfelt congratulations to Macau on being named “The Most Satisfying Destination” among mainland Chinese outbound tourists for the first quarter of 2024, according to survey results released by the China Tourism Academy. As a key stakeholder in Macau’s tourism industry, SJM is honoured and shares in the joy of this recognition, which highlights the collaborative achievements of the entire Macau community. This success is attributable to the visionary leadership of the Macao SAR Government, the relentless dedication of all industry players, and the warm hospitality from our local people, all contributing to the unique and vibrant landscape of Macau’s tourism.

Under the auspices of the Central Government's supportive policies, Macau's tourism sector has grown from strength to strength in 2024. SJM is grateful for the strong support from the Motherland and mainland tourists, and is delighted to see Macau propelled from third to first place in satisfaction rankings within a year.

Going forward, SJM will remain steadfast in aligning its development objectives with government policies, focusing on creating new high-quality growth levers centred around the "1+4" economic diversification strategy. These efforts include enhancing tourist experiences through innovative "Tourism +" initiatives in art and culture, sports, and gastronomy, alongside hosting signature international events to spotlight Macau as a destination. In addition, SJM is investing in the revitalisation of the old city centre, preserving local culture and heritage, and promote Macau’s allure as a UNESCO World Heritage city. United in spirit with the government and the industry, SJM stands committed to polishing Macau’s “Golden Business Card” as an international metropolis, further strengthening its reputation as a World Tourism and Leisure Centre, and extending the city’s warmest welcome to visitors from Mainland China and the rest of the world.

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