



Press Release

SJM Bringing Portuguese Football Icons to Macau
In Celebration of the 25th Anniversary of the establishment of Macau SAR
Renowned football stars from Portugal going on a friendly match with
GBA Flying Dragon

(Macau, 22 April 2024) In celebration of the 25th Anniversary of the establishment of the Macau Special Administrative Region, SJM Resorts, S.A. (SJM) proudly presents the **“SJM Five-a-side Football Friendly: Portugal Icons vs. GBA Flying Dragon.”** Scheduled for 19 May at 4:00 p.m. at the Macau East Asian Games Dome, the event is jointly organised with the Sports Bureau of the Macau SAR Government, with technical support provided by the Macau Football Association.

A press conference was held today at the Grand Lisboa Palace Resort Macau (Grand Lisboa Palace), attended by Mr. Pun Weng Kun, President of the Sports Bureau of the Macau SAR Government; Ms. Daisy Ho, Managing Director of SJM; Mr. Lai Pak Leng, President of the Administrative Board of Macau Football Association; alongside Manager from GBA Flying Dragon: Mr. Natalis Chan and Mr. Chan Chi Hong. The press conference introduced details of the five-a-side football friendly match and announced the planned arrival of renowned football stars from Portugal, including Luis Figo, Pauleta, Nuno Gomes, Dimas, Maniche, Bosingwa, Tiago, Helder Postiga, Ricardo Quaresma and more. They will engage in a friendly match with GBA Flying Dragon, a team consisting of football players from the Guangdong-Hong Kong-Macao Greater Bay Area and Hong Kong All Stars Sports Association, including Natalis Chan, Eddie Ng, Frankie Lam, Eddie Cheung, Danny Chan, Chan Chi Hong, Leslie George Santos, Wong Chin Hung, Chan Tat Sun, Geofredo Cheung, Wu Qunli, Hu Zhijun and Lu Lin, in full demonstration of “Sports + Tourism” dynamism of Macau. The Portugal players greeted fans from Macau through videos, while Mr. Natalis Chan and Mr. Chan Chi Hong shared their eager anticipation at the press conference.

Ms. Daisy Ho, Managing Director of SJM, expressed her excitement, “On the joyous occasion of the 25th anniversary of the Macau SAR and the 45th anniversary of Sino-Portuguese diplomatic relations, we leverage Macau’s pivotal role as a cultural nexus between China and Portugal to bring about this friendly match and celebrate the silver jubilee of the Macau SAR. SJM has always attached great importance to the development of sports culture in Macau. In addition to promoting a variety of sports activities, we will continue to leverage ‘Sports + Tourism’ to enrich the SAR’s tourism landscape and facilitate the diversified development of our tourism and leisure industry, to bolster our reputation as a ‘City of Sports,’ and to attract more overseas visitors to Macau.”

Mr. Pun Weng Kun, President of the Sports Bureau of the Macau SAR Government, stated, “Since the establishment of the Macau SAR, the city has actively served as a vital bridge in Sino-Portuguese cooperation. Both sides fostered robust economic and cultural exchanges, especially on Sino-Portuguese sports exchanges, leveraging Macau’s role as a nexus connecting China and Portuguese-speaking countries. With the city’s festive atmosphere, this event will further strengthen the connections and exchanges in the realm of sports among Macau, the Greater Bay Area, and Portugal. By



building a cooperation platform through large-scale sports events and collaborative sports exchange activities, the goal is to promote the development of the sports industry, leverage the synergies of major sports events, stimulate the growth of Macau’s sports industry, and drive economic development in sports tourism and related sectors.”

An Array of Fun Activities and Prizes

Gearing up for the event, SJM will host a variety of sideline activities at the outdoor plaza of the Ponte 16 Resort from 1 to 7 May and 11 to 12 May. These activities include large-scale football themed games, exclusive merchandise booths and football-themed photo opportunities, offering participants the chance to win coveted match tickets. SJM’s beloved mascot, “Sam the Rooster,” will also be dressed as a football referee, making appearances to capture memorable moments with visitors. The array of activities is designed to promote community excitement under a carnival atmosphere. During the match day, audiences can look forward to a football game zone, limited merchandise stalls, food booths, and photo spots set up on-site to enhance the overall sports event experience for football enthusiasts. Additionally, SJM will host fan meetings, an island-wide open-top bus tour, youth football clinic, limited-edition commemorative merchandises and themed dining options, further immersing Macau residents and visitors in the fervor of football.

SJM has long been committed to supporting the Macau government’s vision of establishing a “City of Sports.” Over the years, SJM has consistently hosted high-profile sporting events in Macau, such as internationally renowned football challenges and exhibition matches. Teams such as the Chinese national football team, the Portuguese national football team, and the English Premier League’s Chelsea FC have graced Macau with their presence under SJM’s support.

For more information, please visit our official websites:

SJM Resorts, S.A.: <https://www.sjmresorts.com/en>

Grand Lisboa Palace Resort Macau: <https://www.grandlisboapalace.com/en>

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Mr. Pun Weng Kun, President of the Sports Bureau of the Macau SAR Government (middle); Ms. Daisy Ho, Managing Director of SJM (second left); Mr. Lai Pak Leng, President of the Administrative Board of Macau Football Association (second Right); Mr. Natalis Chan (first left) and Mr. Chan Chi Hong (first right) at the press conference.



Ms. Daisy Ho, Managing Director of SJM, delivers speech.



Mr. Pun Weng Kun, President of the Sports Bureau of the Macau SAR Government delivers speech.



Mr. Natalis Chan and Mr. Chan Chi Hong shared their eager anticipation at the press conference.



澳娛綜合度假股份有限公司
SJM RESORTS, S.A.

慶祝澳門特別行政區成立二十五周年
澳娛綜合呈獻五人足球友誼賽
葡萄牙傳奇對大灣區飛龍

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SJM Five-a-side Football Friendly
Portugal Icons vs. GBA Flying Dragon

19.5.2024

葡萄牙傳奇隊
Portugal Icons

VS

大灣區飛龍
Greater Bay Area Flying Dragon

澳門東亞運動會體育館 Macao East Asian Games Dome

主辦單位
Organizer

協辦單位
Co-Organizer

支持單位
Supporting Unit

購票 Ticketing

The “In Celebration of the 25th Anniversary of the Establishment of the Macau SAR: SJM Five-a-side Football Friendly: Portugal Icons vs. GBA Flying Dragon” will take place on 19 May at 4:00 p.m. at the Macao East Asian Games Dome.



May Golden Holiday : Show off your football talent !

SJM Football Passion

- Challenge football game zones
- To win tickets for the Portugal Icons vs GBA Flying Dragon game
- Selfie moment with SJM mascot Referee Sam

Date
May / 1-7
11,12

Time
12p.m. - 7p.m.

Location

PONTE 16
RESORT - MACAU
澳門十六浦 賭場 酒店
Ponte 16 Outdoor Plaza

澳娛綜合
SJM

SJM will host a variety of sideline activities at the outdoor plaza of the Ponte 16 Resort from 1 to 7 May and 11 to 12 May, promoting community excitement in the upcoming game under a carnival atmosphere.



SJM will launch the “SJM Football Match Packages,” which includes a two-night stay at Grand Lisboa Palace Macau, to fully engage overseas football fans.