

Press Release

**SJM supports the China and the Portuguese-speaking Countries
Film Festival – Closing night screening**

(Macau, 24 November 2023) SJM Resorts, S.A. (“SJM”), title sponsored the China and the Portuguese-speaking Countries Film Festival – Closing night screening. The event took place on 24 November at the Jardim Secreto of Grand Lisboa Palace garden and featured the screening of “Miúcha: The Voice Of Bossa Nova”. SJM invited several local small and medium enterprises to set up booths featuring Sino-Portuguese products and also invited students studying Sino-Portuguese related courses in Macau to participate in the event, promoting cultural exchange.

Themed “Dresses Galore in Films”, the China and the Portuguese-speaking Countries Film Festival was organised by the Cultural Affairs Bureau, presented nearly 30 different types of film productions in Chinese and Portuguese to showcase the unique charm of the cinematic world of China and the Portuguese-speaking countries to the public. The closing night movie “Miúcha: The Voice Of Bossa Nova” was presented in the outdoor area of the Jardim Secreto of Grand Lisboa Palace garden. The screening was attended by the Consul-General of Mozambique in the Macao SAR, Rafael Custódio Marques, the Vice Consul-General of the Republic of Angola in the Macao SAR, Teresa Dos Santos, the Vice President of the IC, Cheang Kai Meng, the Member of the Administrative Committee of the Cultural Development Fund, Chan Ka Io, the Secretary General of SJM, Lawyer Rui Cun. Before the screening, a bossa nova music performance was held. After that, the guests enjoyed the film that presented the legendary story of the Brazilian diva Miúcha.

In this edition of the Film Festival, screenings and outreach activities were held in various locations in the Macau Peninsula and the Islands, allowing the public to have an immersive experience about the diversity of cinematic aesthetics in China, including Macau, and the Portuguese-speaking countries and regions. The Film Festival also contributed to the exploration of multicultural experiences, leveraging Macao’s role as a “Cultural Exchange Centre between China and Portuguese-speaking Countries” and contributing to the establishment of Macao as “a base for exchange and cooperation where diverse cultures coexist with Chinese culture as the mainstream”.



The Voice Of Bossa Nova” was presented in the outdoor area of the Jardim Secreto of Grand Lisboa Palace garden.



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