

Press release

SJM presents André Sardet concert to promote cultural exchange

(Macau, 17 June 2023) SJM Resorts, S.A. (“SJM”) collaborated with the Consulate General of Portugal in Macau and Hong Kong to host the “André Sardet 25 Years” concert at the Grand Pavilion of Grand Lisboa Palace Resort Macau (“Grand Lisboa Palace”) on 17 June 2023. The concert was one of the major events of the Portugal Month in Macau, celebrating the deep friendship between the Portuguese and Chinese community.

2023 marks the 25th year of the famous Portuguese singer-composer André Sardet in the industry. At his debut in Macau, also one of the stops of his 25th anniversary tour, André played to a full house, with prominent dignitaries including Mr. Alexandre Leitão, Consul General of Portugal in Macau and Hong Kong, Mr. Raimundo Arrais do Rosário, Secretary for Transport and Public Works of the Macau SAR Government, and Dr. Ambrose So, Honorary Consul of Portugal in Hong Kong and Director of SJM in the audience.

Ms. Daisy Ho, Managing Director of SJM, remarked, “As a company with long-standing ties in Portugal, SJM is thrilled to collaborate with the Consulate General of Portugal in this beautiful concert by André Sardet. We look forward to bringing more Portuguese culture-themed events to Macau against the backdrop of Macau’s unique east-meets-west history, to attract global visitors, and to deepen friendship between our communities through more diverse and immersive cultural exchanges.”

SJM has established deep-rooted ties with Portugal over the decades through its parent company Sociedade de Turismo e Diversões de Macau, S.A. (“STDM”). Leveraging this special connection and STDM’s extensive network in Portugal, SJM is dedicated to promoting Macau’s unique role as a commercial cooperation exchange platform between China and Portugal, as well as propelling Macau’s tourism through international travel.



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