

Press Release

**SJM and Macau Designers Association jointly organise
“Macau Design Award 2023”**

International Design Competition Inviting Global Submissions

(Macau, 31 July 2023) SJM Resorts, S.A. (“SJM”) is delighted to announce its renewed partnership with the Macau Designers Association (“MDA”) to present the “Macau Design Award 2023,” aimed at fostering the growth of Macau’s art and cultural industry. A press conference is held at Grand Lisboa Palace Resort Macau (“Grand Lisboa Palace”) today to announce the entry requirements, jury panel, seminars, exhibitions and related activities. The event was attended by Mr. Hoi Kam Un, Head of Financial Support and Projects Center of Cultural Development Fund of the Macau SAR Government; Mr. Ricky Hoi, Deputy Director of Macao Government Tourism Office; Ms. Leong Chou In, Representative of the Cultural Affairs Bureau of the Macau SAR Government; Ms. Daisy Ho, Managing Director of SJM Resorts, S.A.; Mr. Chao Sio Leong, Chairman of MDA and representatives from various design related associations. Sponsored by the Cultural Development Fund of the Macau SAR Government, the competition aims to establish a dynamic platform for local cultural and artistic creators to partake in international exchanges and collaborations. The competition welcomes submissions from global participants from now till 15 September 2023.

Ms. Daisy Ho, Managing Director of SJM, stated, “SJM fully supports the growth of Macau’s cultural and creative industries, and actively fostering professional talent. Through multiple collaborations with awardees from the ‘Macau Design Award,’ we have introduced a diverse range of products that blend practicality with artistry, effectively showcasing the skills of local Macau designers. SJM is thrilled to once again partner with MDA this year, with the aim of facilitating interaction and exchange between local Macau designers and their international counterparts, as well as promote the prowess of Macau’s local design industry to a global audience.”

Mr. Chao Sio Leong, Chairman of MDA, presented, “The ‘Macau Design Award’ aims to discover and acknowledge outstanding works that emphasise the effectiveness of design. To showcase the diverse design thinking and market value of these works, we have established the ‘Macao Brand Award’ and ‘The Lead of Macau Design.’ These categories aim to recognise both the designers and clients behind the works. Through a comprehensive evaluation criteria evolved from different perspectives, the ‘Macau Design Award’ highlights the works that demonstrate significant practical impact and social benefits while truly contributing to the development of the industry.”

As the only international design competition in Macau, “Macau Design Award 2023” welcomes entries from professional designers and students from all over the world. Nine groups of internationally acclaimed designers will be serving as judges, including Priscilla Balmer & Yvo Hählen (Switzerland), Janine Rewell (Finland), Tommy Li (Hong Kong), Irobe Yoshiaki (Japan), Kim, Do-Hyung (Korea), Zhao Qing (mainland China), Liu Zhao (mainland China), Liu Keng Ming (Taiwan), and Chí-An Benjamin De Leo (Vietnam), making up the most impressive lineup of esteemed judges ever.

Apart from adjudication, the judges will be hosting seminars in Macau in October to share their expert knowledge and valuable experiences. The aim of these seminars is encourage creative youths to join the design industry with this valuable exchange opportunity. The results will be announced at the award ceremony in January next year, and the organisers will hold an exhibition for the selected works to showcase the emerging design talents of Macau and even the world, thereby contributing to the vibrant development of the design industry.

Under the theme of “The Future of Design,” the “Macau Design Award 2023” encourages participants to delve into future development trends, challenges, and opportunities within the realm of design while uncovering the true meaning and value underscoring the field of design. Submissions for “Macau Design Award 2023” are now open for two categories: the “Public Group” and the “Student Group.” Participants must possess valid authorship rights for their creations, which must have been created and published between 1 January 2021 and 30 May 2023. Registration deadline is 15 September 2023. For registration and further details, please visit the “Macau Design Award 2023” website: at <https://macaodesignaward.com/en/> or inquire by phone at (853) 2843 2814.

The “Macau Design Award” was previously known as the “Macau Design Biennale,” founded by the Macau Designers Association in 1994, with the aim of gathering and selecting the best works in the global design sphere. Over the past 30 years, the “Macau Design Award” has facilitated exchanges on design trends and values among designers worldwide. It examined the role of design in societal development, explored the innovative and impactful aspects of design in commerce, and identify design trends that shape the industry.



Mr. Hoi Kam Un, Head of Financial Support and Projects Center of Cultural Development Fund of the Macau SAR Government (fourth left); Mr. Ricky Hoi, Deputy Director of Macau Government Tourism Office (fourth right); Ms. Leong Chou In, Representative of the Cultural Affairs Bureau of the Macao SAR Government (third left); Ms. Daisy Ho, Managing Director of SJM Resorts, S.A. (third right); Mr. Chao Sio Leong, Chairman of MDA (second right) and representatives from various design related associations attended the press conference.



Mr. Chao Sio Leong, Chairman of MDA presented Certificate of Appreciation to Ms. Daisy Ho, Managing Director of SJM Resorts, S.A.

MDA2023

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