

THE KARL LAGERFELD MACAU

Press release

The Grand Celebration of THE KARL LAGERFELD MACAU in Grand Lisboa Palace Resort Macau

Experience unrivalled creativity and a rock-chic atmosphere designed by renowned fashion icon Karl Lagerfeld

(Macau – 10 June 2023, Saturday) This evening marks the Grand Celebration of THE KARL LAGERFELD MACAU. Situated at the Grand Lisboa Palace Resort Macau, the latest property launched by SJM Resorts, S.A. (“SJM”), THE KARL LAGERFELD MACAU is the world's sole hotel tower boasting interiors designed entirely by the late Karl Lagerfeld. A stellar line-up of A-list local and international celebrities, as well as guests make showstopping entrances to pay tribute to the fashion legend, whilst experiencing what this new iconic hotel has to offer.

Ms. Daisy Ho, Chairman and Executive Director of SJM Holdings Limited, and Managing Director of SJM Resorts, S.A., expresses, “Lagerfeld's 'Europe Meets China' interpretation encapsulates the very essence of Macau's East-meets-West history... it also captures the spirit of SJM's unwavering mission — to push the boundaries of modern hospitality while honouring the rich heritage that underpins our foundation.” She further highlights the hotel's global appeal, “the hotel stands as a beacon for global trendsetters, drawing a sophisticated international audience who will be moved by their innate desire for authentic brand experiences.”

Mr. Pier Paolo Righi, CEO of KARL LAGERFELD, says, “It's incredible to see this vision translated into reality at THE KARL LAGERFELD MACAU. Karl spoke often about his fascination for Chinese culture and art. In his concept - as we see now, brought to life - he combined elements from both East and West, to make it his own in his unique style, design and creative expression. This is also a significant moment for all of us to celebrate this hotel tower being the last project revealed to the world that Karl entirely interior designed. I can say without a doubt that he would have loved to be here with us today to see it come to life. In Karl's own words, let's 'embrace the present and invent the future'.”

The Grand Celebration is officiated by Mr. Edmund Ho Hau Wah, Vice-Chairman of the National Committee of the Chinese People's Political Consultative Conference; Mr. Cheong Weng Chon, Representative of the Chief Executive of Macau SAR Government, Secretary for Administration and Justice of Macau SAR Government; Mr. Liu Decheng, Director-General of the Economic Affairs Department of the Liaison Office of the Central People's Government in the Macau SAR; Mr. Hoi Io Meng, Acting Director of the Macao Government Tourism Office; Ms. Daisy Ho, Chairman and Executive Director of SJM Holdings Limited and Managing Director of SJM Resorts, S.A.; Mr. Timothy Fok, Co-Chairman of SJM Holdings Limited and Chairman of the Board of Directors of SJM Resorts, S.A.; Mr. Pier Paolo Righi, CEO of KARL LAGERFELD; Mr. Joe Zhou, General Manager of KARL LAGERFELD Greater China, together with Ms. Michelle Yeoh, Academy Award Winner.

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The guests stun the Grand Celebration in couture looks which draw inspiration from Karl Lagerfeld's kaleidoscopic imagination and versatile designs. International attendees of the evening include award-winning French singer, actress and dear friend of Karl Lagerfeld Lou Doillon; Korean artists Ji Chang-Wook, BamBam from GOT7, singer James Lee and super model Park Soo-joo; Chinese singers and actresses Li Yi-tong and Zhou Jie-qiong; honorary guests Pansy Ho, Ian & JoJo Fok, Maisy Ho, Eric Fok, Josie Ho, Florinda Ho, Orlando Ho, Fok Kai-man, Arnaldo Ho, Mario and Ming Ho, Alice Ho, Beatrice Ho; socialites and fashionistas including Barney Cheng and GiGi Chao.

This evening commences with an officiating ceremony at the lobby, then guests are subsequently invited to THE KARL LAGERFELD Experience, which showcases Karl's modern and monochromatic aesthetic, as well as unrivalled sophistication. By activating the AR function of the mosaic wall at the swimming pool, a surprised appearance of "Karl" will be presented! In addition, as a token of appreciation, an exquisite KARL LAGERFELD fan will be presented to guests as a welcome gift.

Guests are treated to extraordinary culinary delights and a party at The Grand Pavilion, which features an opening dance performance choreographed in an East-meets-West fashion. The performance is accompanied by a special music composition that includes Chinese percussion and cymbals, inspired by the late Karl Lagerfeld's design for the hotel tower.

Upon arriving, guests are immersed in the one-of-a-kind sensory experience created by Karl Lagerfeld. The Book Lounge situated in the lobby draws inspiration from Karl Lagerfeld's passion for books, with an ambiance influenced by the famous library at his photo studio. Another unique offering of this hotel tower consists of an authentic and contemporary Portuguese cuisine by Michelin star chef José Avillez called Mesa. Lastly, it boasts The Spa at Karl Lagerfeld with a 2.1 metre lustrous jade art piece, which is a true testament to unparalleled artisanship.

For information about THE KARL LAGERFELD MACAU, please visit <https://www.thekarllagerfeld.mo/en>

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Officiating guests attending the officiating ceremony include: (from left) Mr. Pier Paolo Righi, CEO of KARL LAGERFELD; Ms. Michelle Yeoh, Academy Award Winner; Ms. Daisy Ho, Chairman and Executive Director of SJM Holdings Limited and Managing Director of SJM Resorts, S.A.; Mr. Cheong Weng Chon, Representative of the Chief Executive of Macau SAR Government, Secretary for Administration and Justice of Macau SAR Government; Mr. Edmund Ho Hau Wah, Vice-Chairman of the National Committee of the Chinese People's Political Consultative Conference; Mr. Liu Decheng, Director-General of the Economic Affairs Department of the Liaison Office of the Central People's Government in the Macau SAR; Mr. Timothy Fok, Co-Chairman of SJM Holdings Limited and Chairman of the Board of Directors of SJM Resorts, S.A.; Mr. Hoi Io Meng, Acting Director of the Macao Government Tourism Office; Mr. Joe Zhou, General Manager of KARL LAGERFELD Greater China.



Ms. Daisy Ho, Chairman and Executive Director of SJM Holdings Limited and Managing Director of SJM Resorts, S.A. delivers a welcome speech at the officiating ceremony.