



Press Release

## **SJM actively participated in the "Experience Macao, Unlimited" Mega Roadshow in Thailand**

*Fully promoting Macau's diverse tourism experiences*

(Macau, 2 June 2023) SJM Resorts S.A. ("SJM") is delighted to announce its participation in the "Experience Macao, Unlimited" Mega Roadshow held in Bangkok, Thailand, from 2 to 4 June 2023, organised by the Macao Government Tourism Office ("MGTO"). The event aims to showcase Macau's groundbreaking "tourism +" projects, promoting its diverse tourism offerings across Southeast Asia while expanding its catchment market. Distinguished guests will preside over the grand opening ceremony of the event, including Ms. Maria Helena de Senna Fernandes, Director of MGTO, Mr. Somchai Chomraka, Vice President of Thai Travel Agent Association, Ms. Uracha Jaktaranon, General Manager of MGTO Thailand, and Dr. Paul Hung, President of Security, Surveillance, and Environmental, Social and Governance, SJM Resorts, S.A..

SJM's booth design showcases the newly opened Grand Lisboa Palace Resort Macau ("Grand Lisboa Palace") in all its glory. Located in a prime location in Cotai, the Grand Lisboa Palace blends opulent European architecture with Chinoiserie elements and aesthetics. It comprises three luxurious hotel towers: the five-star Grand Lisboa Palace Macau, Asia's first Palazzo Versace Macau, and the one and only THE KARL LAGERFELD MACAU in the world. The globally renowned Lisboa brand joined hands with the two leading fashion design houses to offer a world-class hospitality experience that brings together global cuisine, spa and wellness facilities, shopping mall, and versatile convention space. At the event, local residents and tourists were also introduced to the Grand Lisboa Hotel, the only hotel in the world which holds seven Michelin stars, and the historically significant Lisboa Hotel. SJM's mascot, "Sam the Rooster", joyfully engaged with visitors and distributed souvenirs, creating a lively atmosphere.

SJM unveiled exclusive limited-time travel packages during the roadshow available for stays from 5 June to 28 September 2023. The "Rejuvenating Summer Break" package, starting from MOP1,499++ per night, offers an exceptional stay at the prestigious Grand Lisboa Palace Macau, while the "Summer Style-cation" package, starting from MOP1,999++ per night, features an exclusive accommodation experience at THE KARL LAGERFELD MACAU. Both packages treat guests to a delightful buffet breakfast for two at The Grand Buffet, along with a valued MOP300 cash coupon that can be redeemed towards dining and spa services. As an added bonus, guests staying for two nights or above will be treated to a complimentary room upgrade. Moreover, Grand Lisboa Hotel is also offering an enticing package starting from MOP2,159++ per night, featuring a luxurious Superior Room stay and daily breakfast for two at the Round-The-Clock Coffee Shop.

Throughout the years, SJM has actively supported the Macau SAR Government's policies on the diversified development of the tourism industry. In the future, SJM will continue to launch more distinctive tourism products, expand the international tourist market, and further solidify Macau's position as a "World Centre of Tourism and Leisure".



Ms. Maria Helena de Senna Fernandes, Director of Macao Government Tourism Office, Mr. Somchai Chomraka, Vice President of Thai Travel Agent Association, Ms. Uracha Jaktaranon, General Manager of MGTO Thailand, and Dr. Paul Hung, President of Security, Surveillance, and Environmental, Social and Governance, SJM Resorts S.A., presided over the opening ceremony of the “Experience Macao, Unlimited” Mega Roadshow in Bangkok.



Ms. Maria Helena de Senna Fernandes, Director of Macao Government Tourism Office and Thai officials visited SJM booth.



SJM mascot, "Sam the Rooster", distributed souvenirs and posed for photos with visitors.